



**European Union**  
**European Social Fund**  
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You are cordially invited to celebrate with us the Launch of the

## **Cornwall School for Social Entrepreneurs**

*Friday 10<sup>th</sup> October 2008 at*

*Tregenna Castle Hotel, St Ives, Cornwall*

*9:00 am – 11:00 am: Continental breakfast & registration from 8:30 am*

SSE Chief Executive Alastair Wilson CEO  
will be joining us to celebrate Cornwall's success in becoming the  
7<sup>th</sup> SSE franchise in the UK.

Come and hear about this exciting development of the SSE School in Cornwall  
and learn from the success stories of students. Share in the celebration  
of this unique and exciting opportunity and find out how you can help us  
make a difference in Cornwall.

**The School for Social Entrepreneurs** is the leading UK provider of learning  
programmes that support and develop social entrepreneurs: individuals working  
entrepreneurially to create social benefit. For more information about SSE visit  
[www.sse.org.uk](http://www.sse.org.uk)

**RSVP by Wednesday 1<sup>st</sup> October 2008:**

Charlotte Chadwick  
Penwith District Council Tel: 01736 336812  
Email: [charlotte.chadwick@penwith.gov.uk](mailto:charlotte.chadwick@penwith.gov.uk)

**SPEAKERS include.....**

**Alastair Wilson, Chief Executive - School for Social Entrepreneurs**  
[www.sse.org.uk](http://www.sse.org.uk)

After working for six years as a Marketing Manager for ICL/Fujitsu computers, Alastair spent a year  
as a student of the School for Social Entrepreneurs. This led him to starting up Homeless Direct,  
a capacity building project that supports local providers of emergency care for homeless people in recruiting  
donors and volunteers. After 3 years of running Homeless Direct, Alastair  
returned to the SSE initially as Development Director now CEO.

He is also a trustee of UnLtd (Foundation for Social Entrepreneurs), The London Funders Group,  
Social Enterprise Coalition and the Sheila McKechnie Foundation.

**Claire Hodgson - Diverse City London**  
[www.diversecitylondon.org](http://www.diversecitylondon.org)

A trained actor, dancer and director Claire has worked in higher education for the last 12 years as a senior  
lecturer in performing arts. As a university subject leader for the last six years, Claire has designed,  
developed and managed performing arts courses at degree and access level and has extensive experience  
coordinating both the admission and assessment processes. Claire has always strived to enable under  
represented groups to access higher education, particularly in performing arts training, and she is a  
specialist in the field of disability and performance. Claire initiated, with Graeae Theatre Company, The  
Missing Piece: a unique training course for adults with physical and sensory impairments based at London  
Metropolitan University. Claire is also a Fellow of SSE (2006) and is also an Action Learning Set (ALS)  
facilitator for the current cohort of students in London.